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The Meaning and Value of Ulan Muqir on Social Services

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ABSTRACT

Ulan Muqir is a "light horse team" of grassland culture. The characteristics of Ulan Muqir spirit have been developed for more than half a century. Ulan Muqir has also experienced the transformation of Chinese society from planned economy to market economy. Its development and evolution are closely connected with China's social development. At present, the economy of China's society is in line with globalization, and has entered an era of rapid development; whether Ulan Muqir can adapt to the new situation, and realize a new direction of self-development is worth in-depth study. Under the current new situation and development trend, Ulan Muqir needs to analyze some contradictions, but at the same time, it also needs to recognize its future development potential to ensure that it can play its own unique role in the construction of grassland culture.

Keywords: *Ulan Muqir; social service; research significance; value analysis*

I. INTRODUCTION

Ulan Muqir contains rich spiritual culture and is a rare treasure house of connotation culture in China. Its spirit from the perspective of macro significance is closely connected with Chinese socialist core values; and the advantages of Ulan Muqir are also closely related to Chinese social construction. From birth to development, Ulan Muqir always embodies the wisdom of the creators and practitioners, which is a new task of our strategic thought. Ulan Muqir is also a banner of China's socialist literary and art front that is a famous cultural brand in China, containing profound spiritual connotation, and is a grand cultural treasure. Therefore, it is necessary to deeply implement and implement the important instructions and spirit given by General Secretary Xi Jinping to Ulan Muqir, comprehensively summarize and carry forward the cause of Ulan Muqir, and ensure that it can realize the valuable spirit from production prosperity to development.

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II. THE VALUE OF THE SPIRIT OF ULAN MUQIR

Deep analysis of the spirit of Ulan Muqir, its value is mainly reflected in the following three levels:

First, keep the mission in mind and correctly realize the connection between the whole material and the spirit.

A deep analysis of the essence of materialism and dialectical materialism, the process of revolution and reform and opening up, always adhere to the material and spiritual civilization, and implement the new ideological principles; Comrade Mao Zedong pointed out that in the struggle of the Chinese nation, it has various fronts, must overcome the enemy, establish a cultural army and unite itself. In the new era, General Secretary Xi Jinping has pointed out that in the follow-up development, cultural confidence is the most basic, extensive and profound confidence. Without the prosperity of the Chinese culture, there will be no great rejuvenation of the Chinese nation.

The rejuvenation of a nation not only needs a strong material strength, but also needs a strong spiritual strength, which is a new brand cultural guidance.

Second, we should never forget why you started, adhere to the Socialist culture with Chinese characteristics development road and implement all people-centered service consciousness.

In the early stage of construction, Ulan Muqir wasn't well-equipped. The team members did not receive professional training, but only had folk artists and knowledge reserves. What worse was a serious shortage of various materials. Under such difficult conditions, the members of Ulan Muqir still smiled at the severe heat and cold, eat, live and work together with the majority of herdsmen, and take singing and dancing wherever there is need as the ultimate goal. This lofty spiritual concept has become the link between the party and the people. At the same time, it is also the source of happiness for the masses in our country and the basic principle for our party to better realize development.

Third, seeking truth and pragmatism, the cultural spiritual career of Ulan Muqir the cultural spiritual profession is not only forms and content integration, but also for the masses of the country to better complete the integration.

Art is the intention of the soul, the combination of literary creation and means of literature and art. It is the life of the whole art. Only the combination of works and means, the content and form of content can be ensured that the entire art can be effective. For the masses, the masses' enthusiastic welcoming, complete the entry of the work ideas, into the brain. Ulan Muqir ride

from prosperity to the prosperity, it condenses the core values of China. In terms of content innovation, Ulan Muqir followed the development of the times and completed creative transformation while inheriting promotion of excellent culture. Integrating the spirit of the era into national art, achieving ideological and artistic best. It has established a new positive energy communication system for the border and minority areas, and built the art rainbow, sent joy and civilization for the majority of herders, and conveyed the party's voice and care. Therefore, fully learn and recognize the spirit of Ulan Muqir, and the Ulan's spirit as the life value of the people, and its subsequent inheritance is very important. The core concept of precipitating Ulan Muqir not only ensures that the entire literary front is fully promoted, but also better implements its care principles, and has a new inspiration for the development of all walks of life.

III. THE FUNCTION OF ULAN MUQIR

The spiritual function of Ulan Muqir, the spirit of cultural resources is based on folk songs, dance, folk stories and so on. It also combined new material integration and their own understanding of local national characteristics. Ulan Muqir in the eastern district very much attention to Mongolian singing, and Western Ulan Muqir at the western region attaches great importance to Mongolian music and dance. The two cultural will have differences, but the most basic principles of ethnic minorities. The value of Ulan Muqir is the local mass and the bridge of China's party, the inner Mongolia grassland is large. Therefore, its residents live extremely dispersed. And most of the grassland are constrained by geographical conditions, and local life economic level is relatively backward. For example, in the 1970s, the remote grassland pastoral area in Northern Inner Mongolia was even without electricity. The herdsmen mainly based on nomadic lives, and their cultural entertainment life is even more short. Therefore, the creation of Ulan's herds clearly has its basic functions - the performance is main, interconnected, advocacy. Ulan Muqir deeply recognizes the causes of traffic inconvenience hindering the formation of geographical cultures, but also creates differences in cultural areas. Through the art core of Ulan Muqir you can optimize cultural units for the choice of cultural markets, and this choice is also excellent for customers. The special geographical environment leads to the effect of transporting a spiritual cultural system outside the grassland to the grassland, so the spirit of Ulan's herring ride is highly valued. Combining the cultural function of Ulan's herring, it is not based on profit, but has a new cultural spiritual system and practical obligation, and the Ulan Muqir has been developed by more than half a century, it has achieved comprehensive. Besides, resources have also achieved comprehensive updates, and the material conditions have been optimized, more cultural inheritance and communication.

The status of Ulan Muqirs and the culture of the masses

Discussion on the status of Ulan's Muqirs and the culture of the masses, Ulan's Muqirs their basic spiritual core as a hard struggle, go deep into the people, and the greatest extent of their hard and excellent mental system, which makes Ulan's herds can affect a generation of farmers and herdsmen. As early as the mid-1980s, Ulan's Muqirs used a centralized performance and distributed service. In the perception of various households, it provided new services for the herders. This spirit of serving the people has been admired by the majority of herders and commendation. The culture produced by Ulan's Muqirs in the people is not only a simple artistic performance. At the same time, it is also a valid highlight of China's socialist thinking. What's more, it is the most basic premise of the people's exchange interaction with the Communist Party of China. Ulan Muqir is produced in the masses, and it is a spiritual treasure house in the people. At the same time, while the publicity of the party, the party's policy is promoted, ensuring that both scientific and cultural knowledge, actively carry out various activities, enriching the cultural life of the herdsmen. Ulan Muqir roots, with a very high appeal in the people. And each Ulan Muqir the team, can't stay the support and help of the people. Ulan Muqir and the people complement each other. After half a century, Ulan Muqir sent joy and culture for the majority of herders, and the masses sent China's party's voice and care.

IV. THE FUTURE DEVELOPMENT DIRECTION OF ULAN MUQIRS

In the future, the future development direction of Ulan Muqir is the research focus, the social value of Ulan Muqir, the social value of Ulan Muqir has been widely recognized in our masses. Therefore, Ulan Muqir must keep up with China's development and completion. It can be analyzed according to the following three points:

First, the future development of Ulan Muqir, the future development needs to create a new Ulan Muqir to study performance system, so that Ulan Muqir can better implement the principles of our new generation of ideas. Ulan Muqir and its ideological culture must be innovating. In recent years, with the continuous influence of new culture, the living standards of local herders have been fully developed, and their thoughts have improved compared to past, which makes local groups pursuit of art, and this growth is a good thing for Ulan Muqir, but it is also a challenge. In order to better cater to the needs of the masses, it is necessary to update their previously repeated programs to avoid fatigue of the masses to the art system of Ulan Muqir. Through the new fusion, the herdsmen will have solid awareness in the performance program of Ulan Muqir, so that the herders can better integrate with the programs to make the local people spontaneously recognize the program, love the show, and spread the program. In

addition, under the reform of the new era, Ulan Muqir should also make a new reform system, learn the core of art culture, except for old-fashioned, implement new open art, absorb the cultural art, enrich itself. In a more flexible, diverse form, the new life of the rural pastoral people will be made through the cooperation with the people of the rural pastoral area. The Ulan Muqir will further improve in the extent, which makes its own spiritual cultural conservation.

Second, the future development of Ulan Muqir the future development of the people has a close relationship with the level of the people. In the past, members of Ulan's pastoral ride past the pastoral people from the region, and their cultural literacy and art have a certain degree of culture. Therefore, it must be improved for such phenomena. In recent years, although graduates with professional art colleges join the Ulan Muqir team, the professional level is uniform. Additionally, the working environment is relatively hard, and the contemporary students are unwilling to go to the grassroots, and talents are extremely important in the development of Ulan's riding team. For example, Ulan Muqir is in the future development, it is necessary to enhance its own competition mechanism to achieve the principle of winning fitting. On the other hand, it should also be fully integrated with the Ministry of Education, screening more art professional talents training, sucking fresh blood and help Ulan Muqir. The relevant departments strengthen the fund support for Ulan's Muqir, so that Ulan's herds can have sufficient funds, providing reasonable compensation for talents, enabling talents to be effectively retained.

Third, Ulan Muqir has changed with the change of production methods in agriculture and animal husbandry. The production method of agriculture and pastoral areas is transformed into individual business systems. This production change has brought about a certain degree of inconvenience to Ulan Muqir's pendant. The previous farmers and herdsmen were dispersed by family as a household. And after the reform, the family is dispersed in units. Therefore, in the future development, Ulan Muqir must strengthen its team characteristics, optimize with production and operation method, so that the Ulan Muqir team can make reasonable arrangements according to the actual situation to ensure that its future can be effectively developed.

V. CONCLUSION

In summary, in the future development, the historical value of Ulan's herds and its social value will be fully recognized. In addition, Ulan Muqir has developed with historical age, and its own artistic value is fully affirmed by the people. With the concentrated improvement of society,

the system of Ulan's herring will also perform improvement, and complete the long-term development. In the face of the challenges of all walks of life, Ulan Muqir should use a new strategy to meet challenges, increase the vitality of Ulan Muqir and artistic characteristics, and ensure that Ulan Muqir can better fit our socialist core value system, so that Ulan Muqir to fuse the construction mechanism to achieve comprehensive growth, ensuring that Ulan Muqir can be more excellent in extent.
